

2013 Hilton Head Island-Bluffton



In Collaboration with the May River Cleanup

April 27th, Old Town Bluffton

Presented by Experience Green, the Town of Bluffton and Carson Cottages

Experience Green is pleased to share the results of this exciting collaborative effort to benefit our communities' sustainability. The third annual Hilton Head Island-Bluffton Earth Day Celebration moved to Bluffton for 2013, and welcomed new partnerships for expanded impact. Many thanks to all that contributed to its success!

Event Activities

Green Resource Expo, *Do the Loop* for Kids of All Ages, Zero Waste, Storytime for Kids, Wildlife Education with Live Alligators, Chef Demos, Prize Drawings, Bike Valet and Yoga

The Numbers

Total Attendees - 600

Green Resource Expo Exhibitors – 21

Volunteers - 25

Sponsors – 24

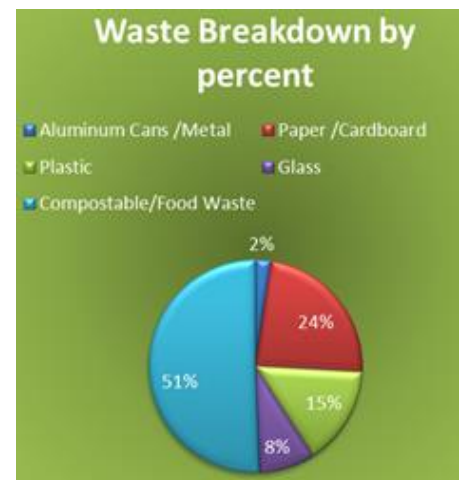
Zero Waste

Waste Generated – 100.7 lbs total (.167 lbs per attendee), all recyclable or compostable = ZERO landfill contribution

**This is the second large event in our area (ever) to accomplish zero waste; the first was the 2012 HHI-Bluffton Earth Day Celebration*

Media (ads, editorial, calendar listings & grassroots promo)

The Island Packet, Hilton Head Monthly, Pink Magazine, Bluffton Today, Facebook, Posters, Postcards, Eblasts



A Glimpse of the Event



**Visit experiencegreen.org and Facebook for more photos*

2013 Participating Organizations (see reverse side)

2013 Participating Organizations (includes cleanup):

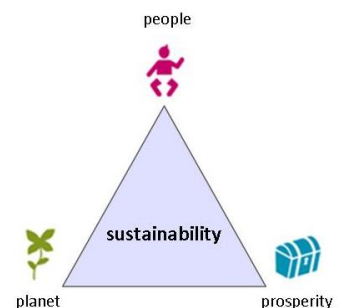
104.9 The Surf	Keep Beaufort County Beautiful
All About Pets	Maranatha Farm
Beaufort County Conservation District	Marshgrass Adventure
Beaufort County Open Land Trust	Neighbors for Clean Water
Beaufort County Recycles	Noah's Arks Rescue
Bluffton Farmers Market	Old Town Dispensary
Caring Neighbors	Outside Hilton Head
Carolina Clear	Palmetto Electric Coop
Carson Cottages	Palmetto Pride
Coastal Discovery Museum's Turtle Protection Project	Pedal-n-Juice
Critter Management	Pino Gelato Gourmet Café
Experience Green	Port Royal Sound Foundation
Friends of Bluffton Dog Parks	Pratt Industries
Fringe Salon	Sea Pines Montessori Academy Middle School
HHI-Bluffton Chamber of Commerce & VCB	Sea Pines Resort
Hilton Head Automotive	Signature Flight Support
Hilton Head Island No Burn	Superior Cleaners
Hilton Head Monthly	The Storybook Shoppe
Hilton Head Regional Habitat for Humanity	Town of Bluffton
I2Recycle	USCB-Gateway Campus
International Spa Institute	Vine
Island Plumbing of Hilton Head	Waste Management
Jiva Yoga Center	

Experience Green

Experience Green is made up of a group of people who live, work and play in Beaufort County, SC; the heart of the Lowcountry. We love and care deeply about where we live, and we want our communities to succeed today, tomorrow, and beyond – making money, making memories, attracting visitors, providing resources and supporting our natural environment. Experience Green operates as a 501(c)(3) nonprofit organization with the mission to build sustainable communities. We have a small staff, strong Board of Directors, wise Advisory Council, and dedicated volunteers.

Sustainability.....What does it mean?

A sustainable community doesn't just survive - it **thrives**; in good times and bad. Every community has basic needs like clean water, abundant energy, food, jobs, schools and health care. These fit into three categories—**people**, **planet**, and **prosperity**. A strong economy brings prosperity, a healthy and balanced ecology benefits our planet and economy, and well managed resources meet the needs of people; all are the building blocks for successful communities, and this *trifecta* produces **sustainability**.



We invite you to learn more by connecting with us on Facebook or at experiencegreen.org. If you would like to get involved with future efforts, please email us at info@experiencegreen.org. Your investment reduces the potential cost of inaction, and will support *Experience Green* and our community's next steps on the journey to sustainability.